



Arlington National Cemetery

National Dialogue and Survey Update

November 2017

UNCLASSIFIED

The future of America's cemetery

High demand and the eligible population (past, current, & future)

Capacity & available space

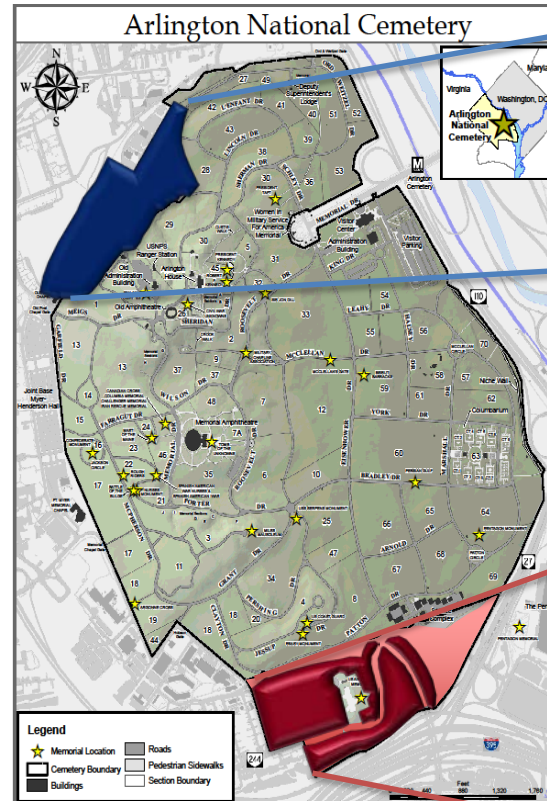
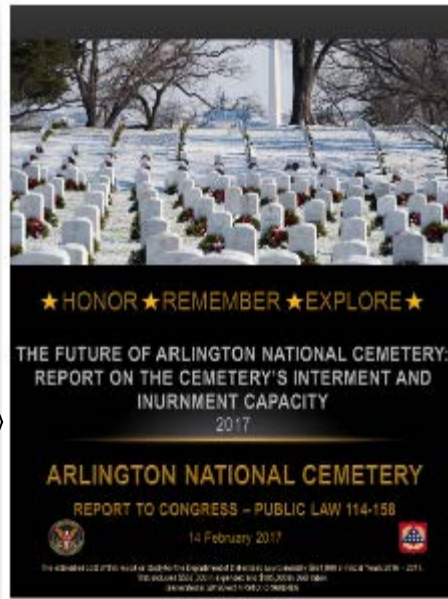
- Millennium
- Southern Expansion
- Other adjacent areas?

100% capacity in 25 years

A National Dialogue

Eligibility and Expansion

Feasible, acceptable, and suitable options and/or actions



- 27,782 burial opportunities
- Extends capacity to early 2040s
- 27 acres
- Complete 2017



- 40k – 60k burial opportunities
- Extends capacity to mid-2050s
- 37 acres
- In planning

“...well into the future.”

Strategy

- To invite stakeholders to join the national dialogue; increase the public's awareness of ANC's needs continue to far outweigh capability and capacity; and maintain long-term, positive innovative communications
- Solicit/collect public opinion regarding the future of ANC**
- Conduct targeted outreach events
- Assist stakeholders with accurate information and queries to the website and call center

Stakeholders include:

- Active Duty, Veterans, spouses
- Public
- Congress/Advisory Committee
- VSO/MSO

For more information on the report to Congress and FAQs visit:

National dialogue begins at Arlington National Cemetery

<http://www.arlingtoncemetery.mil/News/Post/4178/National-dialogue-begins-at-Arlington-National-Cemetery>



Survey available
July 2017



Quarterly meeting
7/8 November 2017

Total:
**28,194 as
of
1NOV2017**

Collection Overview

Start of Data Collection:

- July 20, 2017

Survey Distribution:

- Static link that is accessible from Arlingtoncemetery.mil
- Distributed to Service Member and Veteran organizations who sent links out to their members
- Attached to digital pay-stubs of people with .mil e-mail addresses

Reporting Period:

- July 20, 2017 – November 2, 2017

Surveys Completed:

- 28,260

Completion Percentage:

- 28%

Survey Structure

Section 1:

- ANC Quiz
Questions with right and wrong answers about ANC

Section 2:

- ANC History
Questions in this section are designed to educate respondents

Section 3:

- National Dialogue Questions
Would you like to see ANC remain open, etc.

Section 4:


- Demographics
Age group, veteran status, etc.

Personas...who took the survey?

Veteran

 **65+**


- Oldest

 **53%** ←

- Least likely to have visited online.

 **85%**

- Highly likely to have visited in person

 **81%** ←

- Most familiar with the history of ANC

 **61%**

- ANC represents a place to honor the sacrifice of our service members


Service Member

 **25-34**

- Youngest

 **72%** ←

- Highly likely to have visited online.

 **71%**

- Least likely to have visited in person

 **57%** ←

- Least familiar with the history of ANC

 **75%**

- ANC represents a place to honor the sacrifice of our service members

Military Family

 **35-44**

- Average Age

 **71%**

- Highly likely to have visited online.

 **87%** ←

- Most likely to have visited in person

 **75%**

- Moderately familiar with the history of ANC

 **59%**

- ANC represents a place to honor the sacrifice of our service members

Unaffiliated

 **45-54**

- Average Age

 **68%**

- Highly likely to have visited online.

 **86%**

- Highly likely to have visited in person

 **72%**

- Moderately familiar with the history of ANC

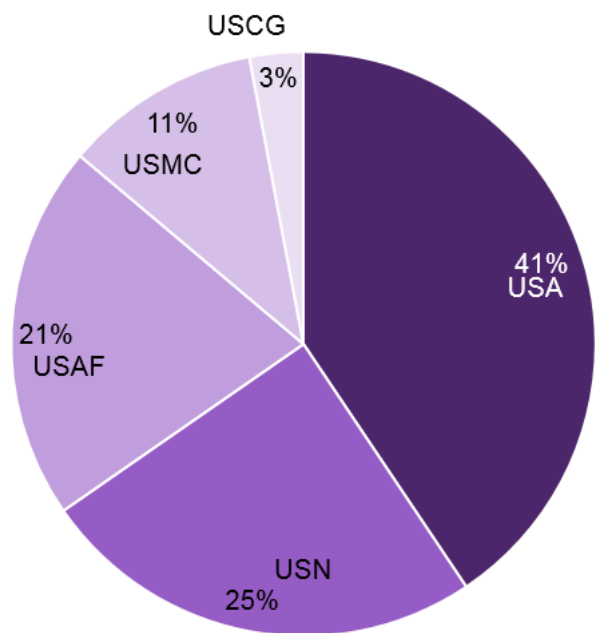
 **56%** ←

- ANC represents a place to honor the sacrifice of our service members

Veterans and service members from all branches of service are represented proportionally.

Veterans

Did you serve in the Armed Forces during a U.S. conflict?

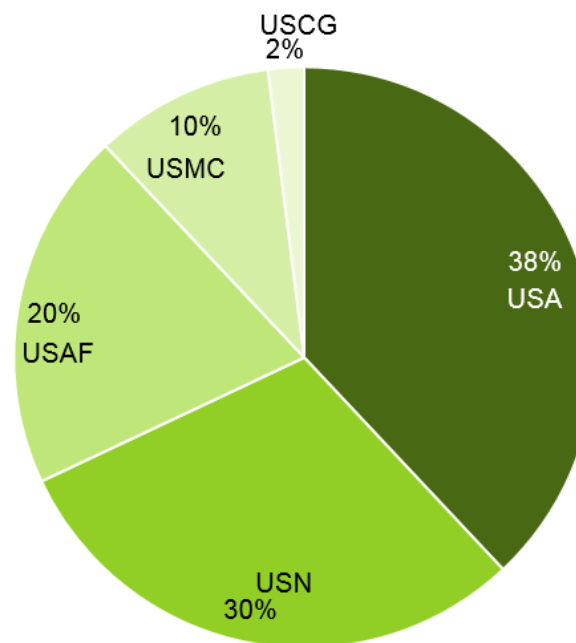


"other" not shown <1%

■ Yes ■ No

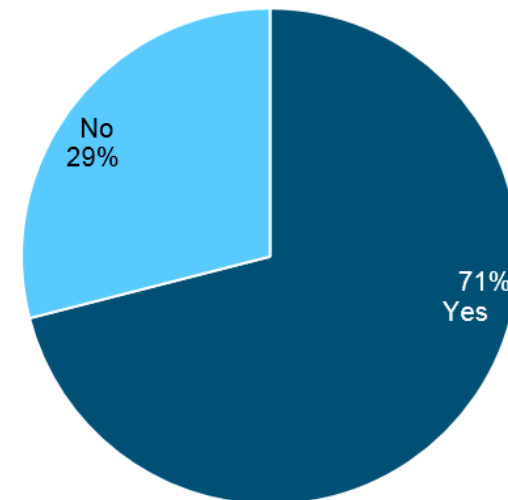
Service members

Did you serve in the Armed Forces during a U.S. conflict?



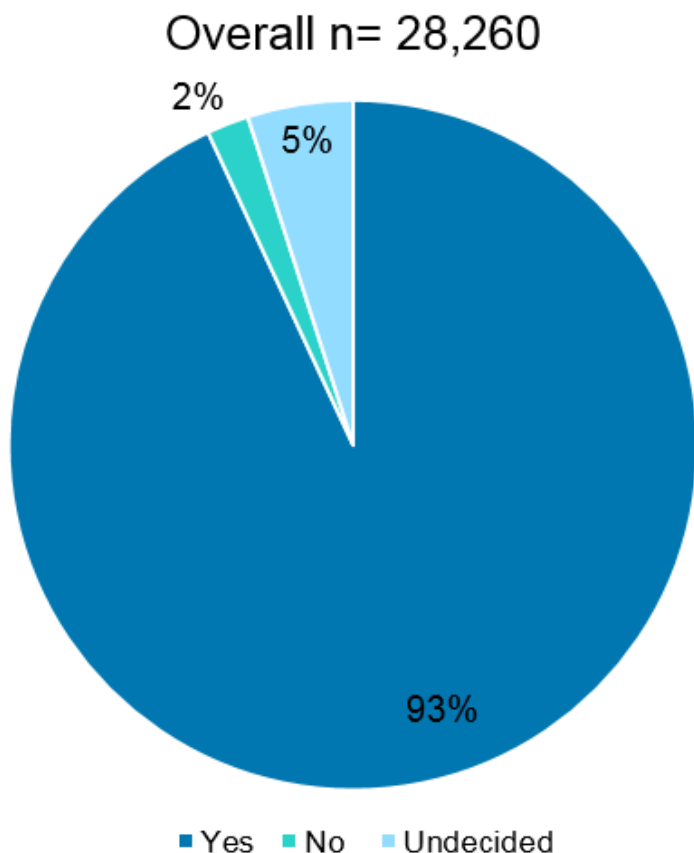
"other" not shown <1%

■ Yes ■ No



Respondents overwhelmingly want Arlington National Cemetery to remain active.

Would you like to see Arlington National Cemetery remain open for new burials well into the future (Say, the year 2100)?



Personas

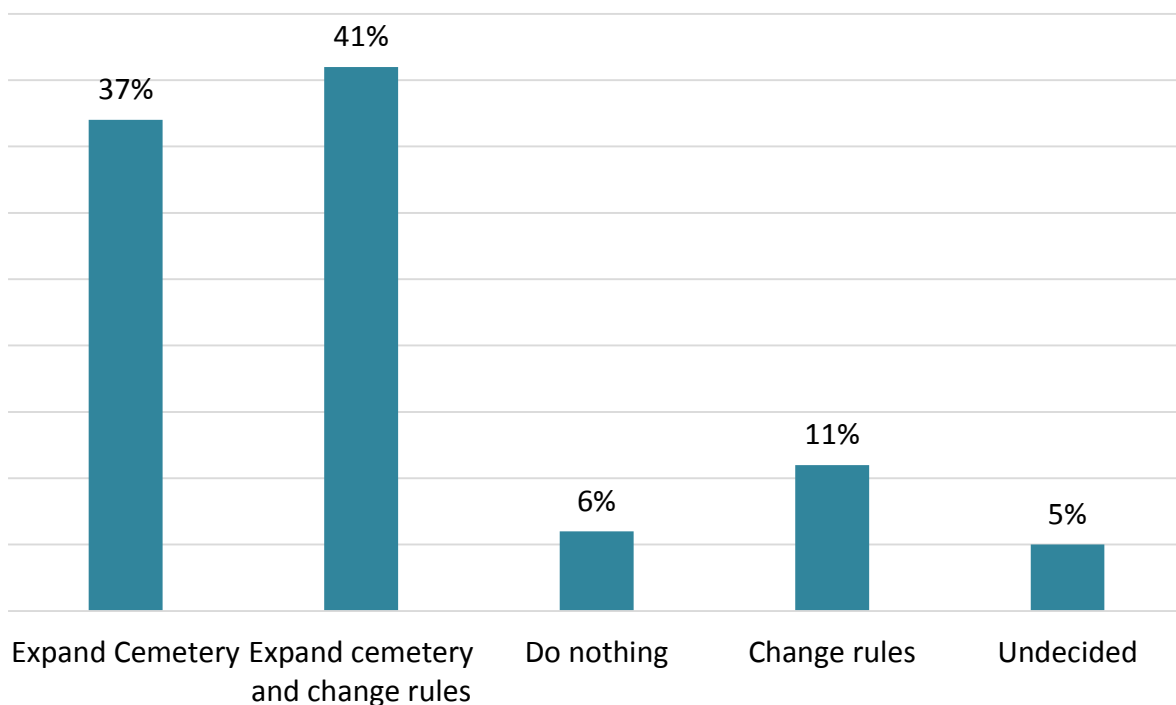
	Veterans <i>n</i> =6,203	Service Members <i>n</i> =8,595	Military Families <i>n</i> =2,431	Unaffiliated <i>n</i> =311
Yes <i>n</i> =19,588	95%	92%	95%	93%
No <i>n</i> =537	2%	2%	<1%	3%
Undecided <i>n</i> =1,356	4%	6%	5%	4%

Should something be done?

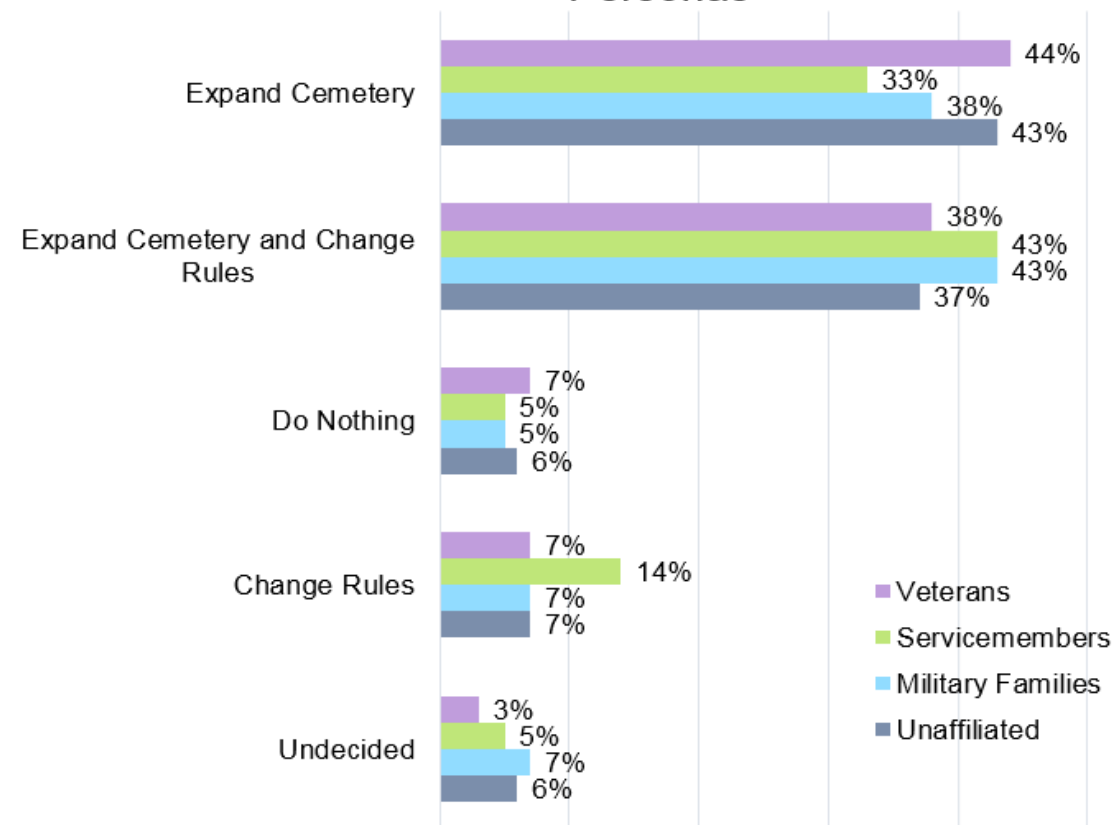
Nearly four-fifths of respondents support expanding the boundaries of Arlington National Cemetery.

Should anything be done to extend ANC's life as an active cemetery?

Overall

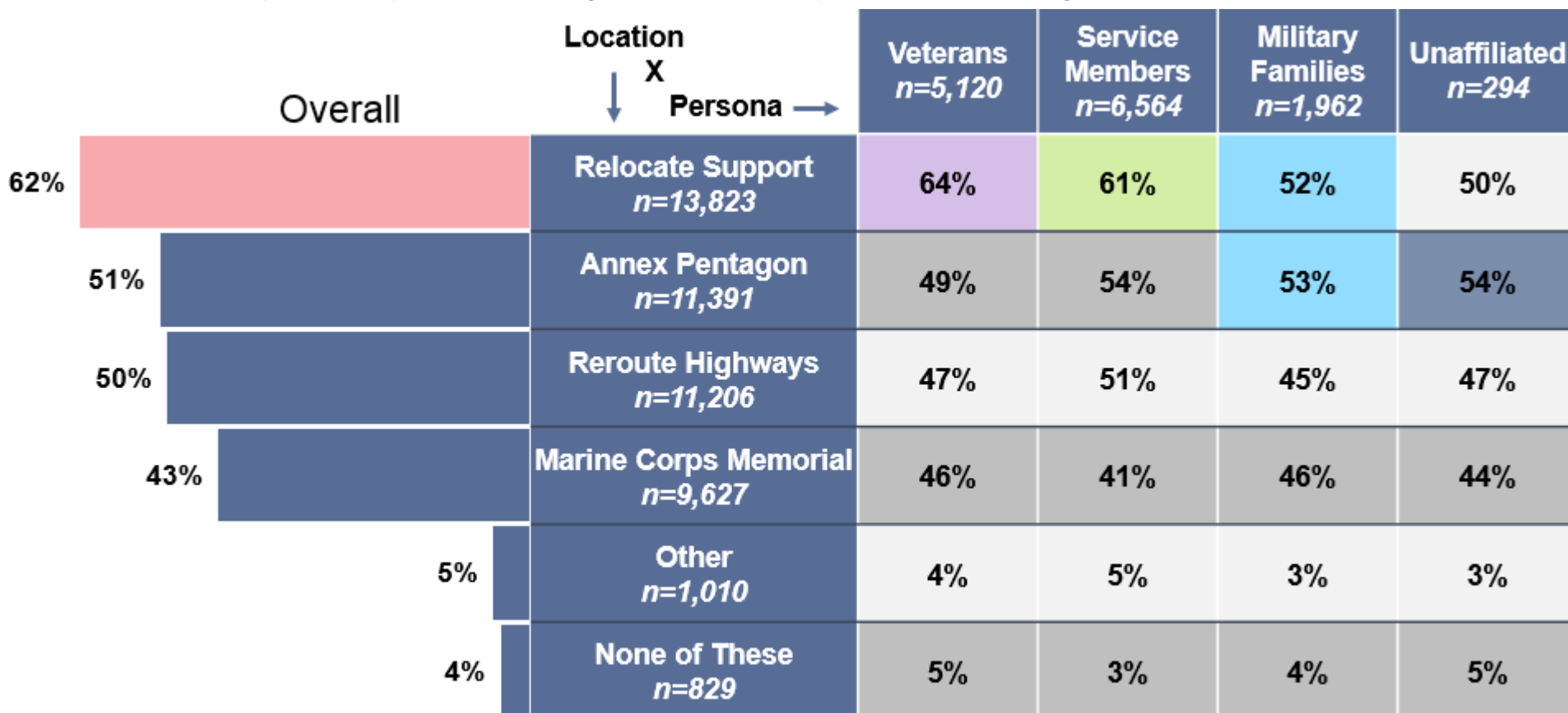


Personas



Just under two-thirds of respondents are in favor of relocating support functions in order to expand the cemetery.

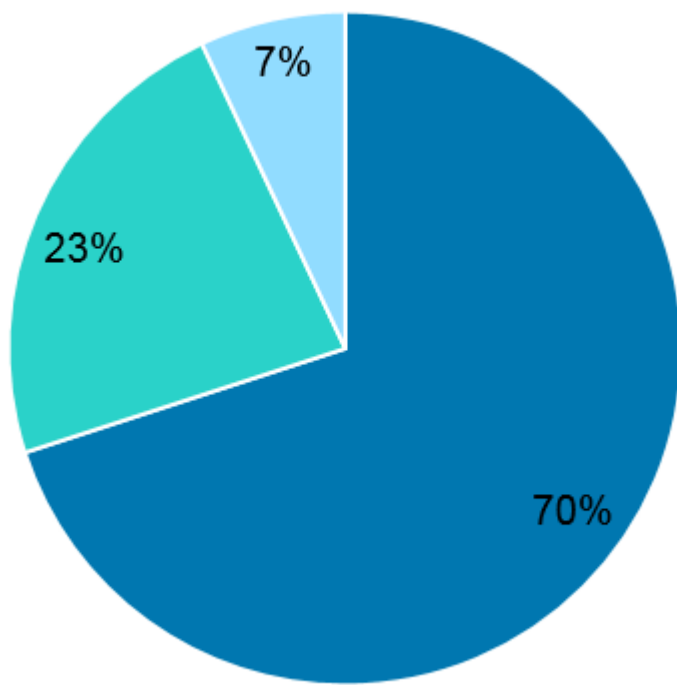
To expand the cemetery would you be willing to support any of the following options? (Please select all that apply.)



Restricting eligibility has support if expansion is not possible.

If no further geographic expansion were possible, do you think action should be taken with respect to restricting eligibility to keep the cemetery active for new burials?

Overall



■ Yes, restrict eligibility ■ No, continue policies ■ Don't know

Personas

	Veterans <i>n</i> =6,203	Service Members <i>n</i> =8,595	Military Families <i>n</i> =2,431	Unaffiliated <i>n</i> =311
Restrict Eligibility <i>n</i> =14,676	63%	73%	66%	69%
Continue Policies <i>n</i> =4,786	30%	20%	22%	22%
Don't Know <i>n</i> =1,472	7%	7%	13%	9%

Who remains eligible if we change policy?

Respondents feel strongly that those Killed in Action and Medal of Honor Recipients should remain eligible.

If you believe rules should change, is there a group(s) of Veterans that you feel strongly should remain eligible?

	Killed in Action <i>n</i> =13,499	<u>MoH</u> Recipients <i>n</i> =13,429	High Award Recipients <i>n</i> =11,046	Former POWs <i>n</i> =10,498	<i>Perish on</i> <i>Active Duty</i> <i>n</i> =8,012	<i>Retirees</i> <i>n</i> =5,259	<i>Honorable</i> <i>Discharge</i> <i>n</i> =2,007	<i>Other</i> <i>n</i> =1,082	<i>Politicians</i> <i>n</i> =306
Veterans <i>n</i> =2,790	88%	86%	68%	65%	53%	47%	15%	11%	2%
Service Members <i>n</i> =4,861	93%	93%	78%	73%	53%	31%	11%	6%	2%
Military Families <i>n</i> =1,075	83%	79%	72%	59%	56%	23%	21%	13%	3%
Unaffiliated <i>n</i> =183	83%	76%	67%	57%	54%	13%	20%	10%	6%
Total <i>n</i> =14,876	91%	90%	74%	71%	54%	35%	13%	7%	2%

- **ANC has nearly unanimous support for remaining active well in to the future.**
 - 94% of all respondents would like to see ANC remain active well in to the future.
- **50% of those in favor of expansion also recognize the need to modify eligibility policy at the same time.**
 - 38% (nearly half) of the 80% of respondents that are in favor of expanding the cemetery also support eligibility changes.
- **If expansion were not possible...**
 - 70% of respondents support restricting eligibility criteria in some manner if expansion is not possible
 - 90% of respondents who would support restricting eligibility criteria feel strongly that those **Killed in Action** and **recipients of the Medal of Honor** should remain eligible.
- **Most respondents believe that \$4,500-\$6,800 per plot is a reasonable cost.**
 - 81% of those who favor expansion agree that \$4,500-\$6,800 per plot is a reasonable cost of expansion.
 - 93% of those who say the cost is reasonable are un-swayed by the knowledge that nearly 100% of veterans are eligible for burial in another national cemetery.



Refine the options

- Approved refinements by EOM February
- Refinement digs deeper into the options and provides possible positive outcomes along with risks



2nd survey

- March or April timeframe
- Gather public opinion on the refined options and courses of action
- ACANC reviews results of the 2nd survey in June



ANC will communicate the challenges of expansion

- Real net gain to further expansion efforts
- Must move ahead with any available expansion
 - Where?
 - What are the assumptions?



ANMC and NCA collaboration

- Tell the story of the National Cemeteries enterprise to the Nation
- Ensure families are aware of options and honors at other cemeteries



